

***“Success is what happens when Opportunity meets
with Planning”***

Women entrepreneurs in India are hitting the headlines!

While women led businesses are hitting the bull's eye and entering the billionaires club worldwide, Indian businesses are getting a much-needed gender makeover. In a largely male-dominated world - women are braving their way to celebrate success with their entrepreneurial ventures! While success stories about women are on the rise, they are still too few. A recent report by the World Economic Forum states that “eight out of every 10 media reports worldwide are about men: only two of them have women in focus”

CWE continues to build a stage where these dynamic women are supported and recognised for the work they do and for the leaders they are! Look out for the showcase of CWE Member success stories - women who have created innovative products and services, won patents, got funded, and gone global while providing employment to many thousands..

Upcoming Event

CWE CATALYST FOR WOMEN ENTREPRENEURSHIP

BUSINESS SERIES 99

POWER WITHIN

7 Mantras to Create Powerful Life.
With Parul Malik

Key takeaways

1. Willingness to change.
2. Forgiveness
3. Gratitude
4. Selflove..Deservability..
Loving urself n inner child
5. Relationships
6. Honouring boundaries
7. Prosperity.

15 Seats Only

Date: 3 to 4 February
Time: 4-5:30 PM

Fee
Platinum Member: Rs 999
Gold Member: Rs 1299
Non Memvers: Rs 1699

CWE invites you to the 2 day exclusive interactive hands-on workshop on Mantras to create a powerful life with Parul Malik, Certified 'Heal Your Life; Workshops trainer, Certified Life Skills Coach, and acclaimed speaker.

Join Parul and CWE and make a difference to you and your business!.

When : 3-4 February, Thursday-Friday

Time 4pm-5:30 p.m

Where - Zoom

Restricted to 15 participants only for maximum personalized takeaways you can implement.

Last date to Register: 30 January.

Meet CWE Catalyst

Sanjay Prasad

Sanjay Prasad is Founder, MindSphere Consulting, a professional mentoring and business consulting firm providing management solutions to startups and young entrepreneurs across industries. Sanjay is also Advisor to several companies in India.

Prior to this, Sanjay was Executive Vice President & Head – Enterprise Infrastructure Solutions & Services (EISS) vertical at Acropetal Technologies Limited, leading a 500+ strong team within Acropetal.

Sanjay now moves his base to Kolkata and CWE looks forward to his leadership to create the CWE Kolkata Chapter!



Founder, MindSphere Consulting

Meet CWE Member

Anshu Archit Jhunjunwala



Founder, Food for Thought

Catering gourmet global cuisines for events, parties and corporations, Anshu started in 2010 as a home chef and now has grown to a full time catering business. Launched Pockets and Bowls in 2019 as an event company catering to outdoor food counters; this has now turned into a virtual restaurant. booking orders online and delivering all over Bangalore. In August 2020, she created Food For Thought Retail, where they package accompaniments like herbed salts, oils, olives, spice rubs and their famous ready to cook Millet Risotto, making cooking convenient and adding authentic flavours to daily cooking. Constant creation and innovation is the main ingredient of Anshu's growth. Her businesses have seen a growth of 1000% in 3 years. She has just launched her first cafe **Cafe Stone** located at Cinnamon Store in Bengaluru.

WHAT'S COMING UP?

Stanford Seed Spark Program

Our Cohort 3 is open now!

Are you an early-stage entrepreneur with a dynamic business looking to refine and strengthen your business model?

Seed Spark is a three-month, online entrepreneurship program designed by Stanford Graduate School Business and offered by Stanford Seed for early-stage entrepreneurs in traction or growth stages to build their strategy, grow their network, and boost their business acumen.

PROGRAM DURATION: 7 March-20 June, 2022

Effort: 5-8 Hours/Week

Structure:

- Action-based Curriculum
- 1:1 Mentorship Support
- Networking with Peers
- Live Sessions with Experts

Program enables you to:

- Identify Your Customer Needs/problem
- Develop and Test Your Prototype/solution
- Build value chain and Go-To-Market Strategy
- Determine the Right Profit Model
- Communicate Your Value Proposition with a compelling pitch

Program Fee: Rs 10,000 plus applicable taxes

Expression of Interest Deadline :10 February, 2022

Mail ayushree@cwe.org.in or sunitha@cwe.org.in

to confirm your interest and any questions.

**Here's what CWE graduate Sumana Iyengar,
Goavega Solutions says:**

" Thanks to CWE for giving me an opportunity to be part of Stanford Seed Spark program for entrepreneurs. 4 months of rigorous training and mentoring with assignments to deliver, great learning on how to take the product/service to next level leveraging tools and framework that was taught and mentors guidance made this program a fulfilling one for me and my business."

FEBRUARY

Introduction to CWE and WEP(Niti Aayog) Partnership

**Wednesday, 2nd February
4-4:45 PM**

Workshop on Power Within: 7 Mantras to create Powerful Life

**Thursday & Friday, 3rd & 4th February
4-5:30 p.m**

**Ask me Anything (AMA) with CWE Catalyst
Friday, 18th February**

4-5 p.m

**Expert chat with Role Model entrepreneur
Friday, 25th February**

4-5 p.m

MARCH

**Founder's Cafe,
Friday, 9th March**

5-6:15 pm

CWE Fun Jam

Friday, 18th March

5-6 p.m

Workshop on 'Project report -- One Report Many facets,' by Abhay Dixit.

Friday, 25th March

4-5:30 pm

Meet our experts and Catalysts during the events and get the opportunity to interact on a one on one basis !

Want to join our awesome group of Ambassadors, Catalysts and Members?

*They have contributed funding, expertise, mentoring to CWE
to create 50,000 women entrepreneurs across India*

Interested? Just mail: Sucharita@cwe.org.in

**LET'S WORK TOGETHER FOR A YEAR OF POSSIBILITIES
AND GROWTH AHEAD!**

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